Introducing Windows Phone 8 App Development

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Windows Phone Hardware

Beautiful new hardware from Nokia, HTC, Samsung and more...
4 Screen Resolutions

- WVGA: 480x800, 15:9
- WXGA: 768x1280, 15:9
- 720p: 720x1280, 16:9
- 1080p: 1920x1080, 16:9
Tile Templates and Tile Sizes

Windows Phone 8 supports three Tile templates:

- **Flip** – flips from front to back (similar to the WP 7.1 Tile template)
- **Iconic** – clean iconic layout designed to reflect Windows Phone design principles
- **Cycle** – cycles through up to nine images
Emulator Interface

* You can use the PC mouse to control the emulator
* If you have a multi-touch display you can use multiple touchpoints to pinch and zoom on the display
* The emulator will emulate the touch keyboard so you can type by clicking on the keys
* Use the PgUp/PgDn keys to switch between the emulator software keyboard and using your PC keyboard for text input
Streamlined end-to-end development

User Interface  App Model  APIs  Tools  Store
Windows 10

One product family
One platform
One store
What is the cloud?

An approach to computing that’s about internet scale and connecting to a variety of devices and endpoints.
Windows Azure

Comprehensive set of services that enable you to quickly build, deploy and manage applications across a global network of Microsoft-managed datacenters.
Thank You